

SUPPORTER KIT

GET INVOLVED IN
DONATELIFE WEEK 2023



MIA RECEIVED A LIVER TRANSPLANT

DONATE A MINUTE. DONATE A LIFETIME.



AUNTY PAT'S BROTHER WAS AN ORGAN DONOR

DonateLife is calling on our supporters to join us in raising awareness about organ and tissue donation during DonateLife Week 2023, running from Sunday 23 July to Sunday 30 July.

**This year we're asking Australians:
Can you donate 1 minute to give
someone else a lifetime?**

We know 80% of Australians aged 16+ support organ and tissue donation—yet only 7 million are actually registered. The number should be closer to 16 million.

That means there are 9 million Australians who say they support organ and tissue donation, but haven't yet signed up.

And when it comes to those aged 16–24, just 1 in 10 are registered.

DonateLife Week gives hope to the 1,800 Australians waiting for a life-saving organ transplant, and thousands more on dialysis or in need of an eye or tissue transplant.

With your help, we can encourage more Australians to get behind organ and tissue donation.

It only takes 1 minute to register at donatelife.gov.au or 3 taps in your Medicare app.

HOW YOU CAN HELP

There are many ways you can help us connect with Australians this DonateLife Week. We've developed this supporter kit to help you share DonateLife Week with your friends, family and colleagues.

We've also created a range of resources — social media tiles, posters, videos and more — to get you started.



Hold an event

Host a community, sports club or workplace event during DonateLife Week (Sun 23–Sun 30 July).

[Register your event](#)

Get your local café involved

We're distributing 1 million QR-code coffee cup stickers for cafés to place on their lids this DonateLife Week. Get your local café involved.

[Learn more](#)

Share our content

Display our posters, add our banners to your email signature, share our videos and social media content and help us spread the word.

[Download resources](#)

Share your story

Has your life been touched by donation or transplantation? You can help to spread awareness of organ and tissue donation.

[Share your story](#)

Consider volunteering

Contact your local DonateLife agency and find out what's happening in your local area and how you can get involved.

[Contact your local DonateLife Agency](#)

Talk to your family about donation

In Australia, your family will always be asked to support your decision to be a donor before donation goes ahead. Families are much more likely to agree to donation if they know you want to be a donor.

Once you have registered, use DonateLife Week as an opportunity to talk to your family and tell them you want to be an organ and tissue donor.

[Learn more](#)

Do you need more information?

www.donatelife.gov.au/donatelifeweek

Any questions about organ and tissue donation?

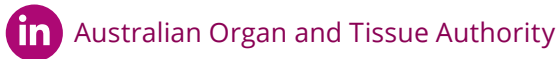
Start here to find information on how donation works, who can donate, it's life-saving benefits and busting common myths about organ and tissue donation.

www.donatelife.gov.au/all-about-donation

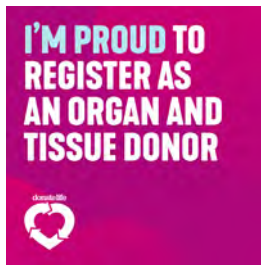
Can we help with anything else?

You can email us communications@donatelife.gov.au

Or get in touch via our social media:



Resource examples:



RILEY RECEIVED HEART TISSUE