

**ORGAN AND TISSUE AUTHORITY**

**2018 COMMUNITY AWARENESS GRANT RECIPIENTS**

Grant Recipient	Project	Funding (GST excl)
Queensland Remote Aboriginal Media	Make It Count: Have a yarn and register during DonateLife Week is an awareness and registration project including radio, digital and social activity through 100 Aboriginal and Torres Strait Islander radio stations.	\$46,640
The Migrant Centre Organisation Inc.	Made the Decision: I am Registered!  Is an awareness and registration project involving information sessions, media, digital and other promotions and marketing to engage cultural and language groups.	\$23,160
Multicultural Centre for Women's Health	Your contributions, save others' lives  An awareness and registration – targeting CALD women in VIC communities to promote discussion and registration.	\$50,000
Medical Channel Pty Limited	National "Point of Care" Community Engagement Project.  A registration promotion and outreach project across a network of 1,850 screens in GP clinics, approx. audience reach of 6.8 million people and nearly 13,000 health care professionals.	\$75,000
Community Broadcasting Association of Australia	The Registration Conversation: encouraging men to discuss and register donation decisions.  Awareness and registration activities using their audience of over 7 million Australians, share a range of resources with a focus on men having the discussion and registering on the AODR.	\$32,880
Tallangatta Football Netball Club	DonateLife at Tallangatta 2018.  Awareness and registration activities including two days of education and information sessions, focusing on young adults and their families.	\$3,633
Guest Consulting	Captain Rabby / Hero's Journey School Campaign.  An awareness and registration project encouraging discussion through a program of visits to primary and secondary schools, exploring concepts in a published book. Increasing registrations in teachers and parents.	\$32,000

Organ Donation and Transplant Foundation of WA	<p>Race for Life</p> <p>A free community event to raise awareness and registration for organ and tissue donation. This is a local bike race change and orienteering component with quiz questions about organ and tissue donation through the course.</p>	\$7,550
Chinese Australian Services Society Ltd	<p>Donate for Life, Donate for Love</p> <p>An education and registration project including group information sessions and one-on-one case worker information delivered among Chinese and Korean speaking communities.</p>	\$4,800
Goulburn Valley Health	<p>Community Awareness Walk</p> <p>Raising awareness and registration for organ and tissue donation.</p>	\$3,850
Sydney University Surgical Society	<p>University of Sydney Awareness Campaign.</p> <p>An awareness and registration campaign including an education week on the campus to raise awareness among university students.</p>	\$3,050
Bass Coast Breakers Womens Football Team	<p>DonateLife Awareness Round – Bass Coast Female Football Showcase.</p> <p>Holding a female football showcase where organ and tissue donation will be promoted. Activities also include delivering organised talks with each team to create understanding and awareness of the importance of organ donation.</p>	\$6,780
Frankston Football Club	<p>Organ and Tissue Awareness Game.</p> <p>DonateLife game raising awareness and encouraging registration. The day will include promotion at game on 8 July 2018, ground signage for two years, TV and media coverage.</p>	\$12,500
AFL Cape York Ltd	<p>DonateLife Cape York and Torres Strait Island Youth Awareness Campaign.</p> <p>This activity aims to raise awareness and demystify organ and tissue donation through education for Indigenous Youth in Far North QLD and Torres Strait.</p>	\$15,500
Little Miss Korea	<p>Make it Count – Launching DonateLife Week 2018 –Life Continues.</p> <p>This event is a street party bringing together communities to raise awareness of the importance of registration for organ and tissue donation. This is planned as the launch of DonateLife Week in the NT.</p>	\$15,934

Pinoy Basketball Australia	<p>Gift of Life PBA Cup.</p> <p>An awareness and registration event to increase awareness organ and tissue donation within the Filipino community.</p>	\$5,000
Gift of Life Incorporated	<p>Gift of Life's DonateLife Walk 2018.</p> <p>An annual walk to raise awareness of organ and tissue donation and drive registration and family discussion. This event is supported by media and social media engagement.</p>	\$30,000
Terrain Training	<p>Ninja Warrior Inspired Awareness Campaign.</p> <p>Four day awareness and registration event to promote and encourage discussion, running alongside the 16<sup>th</sup> Transplant Games and Festival of the Chinese New Year.</p>	\$5,000
Greek Orthodox Community of NSW	<p>Awareness and registration.</p> <p>A series of workshops and media to raise awareness and increase registration in a culturally and linguistically appropriate manner.</p>	\$16,500
Silverpod Productions	<p>'The Last Gift' and 'Our Stories'.</p> <p>A video project developed in close collaboration with Aboriginal and Torres Strait Islander participants to promote organ donation within communities.</p>	\$36,570